



GUJARAT TECHNOLOGICAL UNIVERSITY

C. K. PITHAWALLA COLLEGE OF ENGINEERING AND TECHNOLOGY,
SURAT (009)

REPORT OF EXPERT TALK ON Roll of SSIP: Convert Innovation into Impact INTRODUCTORY AND AWARENESS SESSION OF SSIP 2.0" Academic Year 2026-27

Program was scheduled as per the given details

Event Name	:	Roll Of SSIP cell: Convert Innovation into Impact
Name of the Resource Person	:	Dr. Mita C. Paunwala
Designations	:	Associate Professor, ECED, CKPCET
Specializations	:	Signal, image and video processing, AI,ML
Mobile Number	:	982546942
E-mail Id	:	mita.paunwala@ckpcet.ac.in
Date	:	10 July 2026
Day & Time	:	Friday: 11:10 to 12:10
Venue	:	Room no: 103, D3 Bulding, CKPCET Campus
Student Class	:	1 st year Div C
Event Coordinator	:	Dr. Mita C. Paunwala

Summary of Event: A 60-minute interactive session was conducted for the first-year engineering students of Division C to introduce them to the concept of innovation and the institutional support provided by the Student Start-up and Innovation Policy (SSIP) Cell. The primary objective was to demystify innovation and provide students with a clear roadmap to convert their technical ideas into high-impact real-world solutions. The points covered during the session are what is innovation, innovation formula, related disruption stories, how AI become partner in innovation. What is SSIP, Eligibility criteria for receiving fund from SSIP, key points cover for idea pitching, fund reimbursement process. The final 10 minutes were dedicated to a live group activity where students were divided into teams to identify a campus problem and pitch a quick solution based on the guidelines covered.

Student Takeaways & Benefits:

By the end of the session, the first-year students achieved the following learning outcomes:



Mindset Shift: Overcame the barrier of "limited technical knowledge" to realize that innovation starts with observation, not complex coding.

Awareness of Institutional Support: Learned that the college SSIP cell offers financial and mentorship backing to fund their engineering projects.

Interdisciplinary Understanding: Computer, IT, and ECE students realized how hardware (sensors/communication) and software (programming/AI) must converge to build future technologies.

Practical Pitching Experience: Developed foundational presentation and teamwork skills required for future hackathons and competitions.

Participants: There are a total of 43 attendees who participated in this event and enhance their knowledge.

Participants	Number
Students	43
Faculty	-
Total	43

Event coordinator	SSIP Coordinator	Event Convener
Dr. Mita C. Paunwala	Dr. Ritesh M. Patel	Dr. Gaurang Chaudhri

Enclosures: (i) Event Photographs
(ii) List of Participant



SNAPS







Organised by: Dr. Mita Paunwala, ECED

Dr. Vijayendra Desai, HOD, ECED